



leisure → recreation → sport



smart connection
company

CONSULTANTS → TRAINERS

THE SMART WAY TO SUCCESS

From vision to provision, Smart Connection Company provides consultancy advice, management solutions and registered training to the leisure, recreation and sport industry.

Core to our approach is our desire to improve the wellbeing of the community and our passion for leisure, recreation and sport.

Projects are approached holistically to ensure creative and sustainable outcomes and our team of specialists are committed to delivering tailored solutions.

SMART CONNECTIONS

We pride ourselves on our expertise and our professional connections both internationally and throughout Australia. Our wide and varied client base crosses local, state and federal government, private clubs, sporting federations and educational establishments, ensuring that all projects benefit from a wealth of knowledge and industry expertise.

We view every project and client as unique and we aim to deliver a tailored solution each and every time.

Our commitment to clients doesn't stop when the project is complete. We continue to stay connected and build a long lasting relationship. Offering the latest in industry news and access to events via our website, www.smartconnection.com.au is just one step in this process.

SMART CONSULTANCY

Whether it's leisure, recreation or sport at a local, state or national level, Smart Connection Company provides a team of experienced professionals for each and every stage of a project.

We offer all aspects of advice and solutions across strategic, management and service delivery levels. These include:

- Strategic planning, needs analysis and demand forecasting
- Feasibility analysis
- Management advice and service improvement
- Procurement, financial analysis and solutions
- Servicing and developing sport

Recent consultancy clients and projects include

Sydney Olympic Park Authority (NSW); Performance Management Review And Business Planning

Eastern Region (VIC) Councils, Sport and Recreation Victoria and Football Federation Victoria: Development of Eastern Region Soccer Strategy

Delfin Lend Lease (NSW): St Marys Regional Open Space Sporting Facilities Plan

Gosford City Council (NSW): Aquatic and Leisure Facilities Needs Assessment

City of Melbourne (VIC): Synthetic Sports Surface Feasibility Study

Wyndham City Council (VIC): Provision of Outdoor Recreation Facilities in Growth Areas

SMART TRAINING

As a Registered Training Organisation (RTO), Smart Connection Company delivers nationally accredited qualifications and industry specific courses for the leisure, recreation and sport sector.

Our experienced trainers, consultants and facilitators provide professional development programs and training tailored to specific needs.

Many of our clients are eligible for federal funding incentives for establishing traineeships, as well as state funding towards training costs. Full details on eligibility are available at our website www.smartconnection.com.au

Recent training clients include:

Belgravia Leisure throughout Australia - Certificate IV Sport & Recreation

Whitehorse Council (VIC)- Certificate IV Sport & Recreation incorporating Pool Operators and Certificate IV Assessor & Workplace Training

Melbourne Victory FC - Certificate III Sport & Recreation including Certificate III Fitness

Blacktown Council (NSW) - Certificate IV Sport & Recreation incorporating Practice Note 15 compliance

Heathdale Secondary College and Wyndham Events & Leisure Centre (VIC) - integrated school based apprenticeship in Certificate III Sport & Recreation

Caribee Swimming Academy (QLD) - Certificate III Community Recreation incorporating AUSTSWIM and lifeguard qualifications

SMART SPECIALISTS

specialists in leisure,
recreation and sport

SMART VISION

working with each client
to achieve their goals

SMART CONNECTIONS

a vast network of
contacts, experience
and knowledge

leisure → recreation → sport

Smart Connection Company also provides a comprehensive range of workplace management services and solutions to assist our clients in optimising staff performance. For more information visit our website or contact us directly.

SMART PRODUCTS AND SERVICES

At Smart Connection Company we aim to deliver products and services that will help our clients' achieve their leisure, recreation and sport goals.

We don't just deliver 'off the shelf' solutions'. We work with each and every client to deliver what is right for them.

Examples of such projects include industry market research, study tours, meeting facilitation and the development of marketing strategy.

Just call us to discuss the smart solution for you.

SMART MOVE

For a comprehensive list of clients, case studies and testimonials visit our website www.smartconnection.com.au

If you share our passion for leisure, recreation and sport contact us now to discuss our range of solutions for your business.



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CONSULTANTS → TRAINERS

SMART REVIEW

on-going relationship
and follow up ensures
sustainable success

SMART PROVISION

expert delivery on time
and to budget

SMART SOLUTIONS

creative planning,
innovative management
and a tailored solution





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